PEN INTERNATIONAL FUNDRAISING PRINCIPLES

The global activities of PEN International are funded from diverse sources. Funding comes from membership dues as well as direct contributions from the literary community through four circles (the Publishers Circle, the Writers Circle, the Screen Circle and the Readers Circle). In addition, a proportion of PEN's funding comes from private donations, companies, trusts, foundations, governments, development agencies and international organisations.

PEN International's elected leadership and secretariat actively seek funds to enable PEN International to achieve its aims. The procedures PEN uses to raise funds comply with all legal requirements applicable to its status as a UK registered charity as well as ensuring consistency with professional codes of conduct and accepted good practice promoted by fundraising institutes.

Across all fundraising activities, particular attention is paid to the need to protect PEN's independence, integrity and the principles of the PEN Charter, to ensure that funders contribute to PEN's humanitarian and charitable aims; the promotion of freedom of expression and literature. This requires appropriate due diligence regarding potential sources of funding, including from private individuals, private or public institutions and commercial sources. We reserve the right to refuse donations that may compromise our aims or deflect from our priorities.

PEN International works continuously to guarantee transparency and accountability in its fundraising practices. PEN International aims to maintain a proper balance between costs, revenue and quality, and to keep fundraising costs to an acceptable percentage of revenue.

PEN International respects the right of donors to be informed about causes and campaigns for which we are fundraising; to be informed about how their donation is being used unless confidentiality is essential for the protection of participants; for their personal information to be held in confidence and all data protection laws observed; to be informed of the status and authority of fundraisers; and to anonymity except in cases where the size of their donation is such that it might be relevant to our independence.

When donations are made for a particular cause, PEN honours the donor's request. If we invite the public to donate to a specific cause, an accounting method will be used to track and control donations.