GUIDING QUESTIONS

When you are supporting a participant or facilitator to write a story of change, or analysing what it means and why it is important, you can refer to these questions to ensure that you have covered everything. Remember to think about: who you are writing the story of change for and why you are writing it.

Does your story of change explain:

- What was the situation before the project?
- What is the wider context?
- What is the AIM of your project? What are you trying to achieve?
- Who are the participants? How many participants? What are their names?
- Why are they taking part in the project?
- Have you said how this project will continue? How is this project going to be sustainable?
- Have you shown how your project has been received in the media?
- Why does your project work with these participants?
- Why are you doing this activity?
- Have you provided supporting quotes, stories or statistics?
- Why have you chosen to work in this region/location?
- Why did you choose to tell this story?
- Whose perspective was this written from? Could you be looking at other perspectives?

Think about:

- Who is the audience for the story of change?
- What is the most important change you want to show? Are you presenting it clearly in your story of change?

Strengths of a good story of change should be:

- Exploring the wider context of the project, centre and country;
- Creative/innovative in the way (or the medium in which) the story is told;
- As detailed as possible;
- Identifying and expressing the challenges & how they have been or will be overcome;
- Lots of different points of view and perspectives together to provide triangulation;
- Direct quotes and first-hand accounts or testimonials;
- Interactive ways to engage participants in the process of the story of change;
- A strong and compelling narrative;
- Show the results of the activities you’ve done – what has happened as a result of your activities.